



CORIN MICHELLE CASABLANCA
CMC DESIGN

Passionate and organized with 10+ years experience in graphic design. Hardworking, creative, team player with exceptional communication skills, & a friendly, professional demeanor.

CONTACT



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Hainesville, IL

EDUCATION

The Illinois Institute of Art Schaumburg
Bachelor of Fine Arts in Graphic Design 2012

TECHNICAL SKILLS

- ◆ PC and Mac Proficient
- ◆ Adobe Creative Suite
- ◆ Microsoft Office
- ◆ Procreate
- ◆ Slack
- ◆ Smartsheet
- ◆ Constant Contact

INTERNSHIPS

Lifeway Foods, Inc.

Niles, IL August 2012 - November 2012

- ◆ Social media posts
- ◆ Graphics for web
- ◆ Photo editing
- ◆ Illustrations
- ◆ Packaging
- ◆ Collateral materials
- ◆ Signage for in-store marketing
- ◆ Tradeshows graphics and banners
- ◆ Archived & managed creative library

Schaumburg Business Association

Schaumburg, IL January 2012 - March 2012

- ◆ Collateral materials
- ◆ Signage for events
- ◆ Event invitations
- ◆ E-blasts

EXPERIENCE

Woodland Foods

Senior Graphic Designer

Waukegan, IL October 2013-December 2022

- ◆ Conceptualized, executed, & managed designs for all B2B and B2C foodservice brands
- ◆ Create, design, & manage foodservice labeling & packaging, while ensuring the design is in compliance with FDA standards
- ◆ Designed & developed promotional materials for print and web
- ◆ Photography & food styling
- ◆ Social media, web design, and visual brand development
- ◆ Worked with local, national, & international vendors to bring concepts to life
- ◆ Oversee & delegate all designer projects to ensure tasks are on track, & deadlines are met
- ◆ Lead & facilitate cross-functional meetings

Inter-Continental Trading USA Inc.

Graphic Designer

Mount Prospect, IL November 2012-August 2013

- ◆ Packaging Design
- ◆ Logo design & branding
- ◆ Designed material for print & web
- ◆ Product shots & edited photos
- ◆ Managed multiple projects in a fast paced environment
- ◆ Managed & created barcodes for all products
- ◆ Designed all promotional material such as sales sheets, emails, banners, magazine ads, flyers, posters & catalogs
- ◆ Communicated with local, national, international vendors & printers

FREELANCE GRAPHIC DESIGN

July 2011-Present